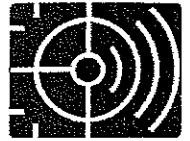


STEEL CITY MEDIA

PITTSBURGH'S PREMIER MEDIA GROUP



Recruitment Initiatives Implemented From April 1, 2009 to April 1, 2010

Type of Initiative	Date Implemented	Description
Fall Job and Intern Fair	September 22, 2009	*Duquesne University, Pittsburgh, PA
Career Expo 2009	October 1, 2009	*Robert Morris University, Moon Township, PA
Job Fair North Campus	March 5, 2010	*Community College of Allegheny(North), Pittsburgh, PA
Spring Job Fair	March 10, 2010	*CCAC South Campus, West Mifflin, PA
WLTJ/WRRK Internship Program	2009-2010 Year Round Program	WLTJ/WRRK offers Internships during the spring, summer, fall and winter semesters. Students are juniors or seniors receiving college credit for their internship. Interns experience each department of radio station from promotions to production. Each intern writes copy for commercials, promos and promotional advertisements. The WPNT, Inc. Internship Program is run by our promotions department who meets with and recruits the interns.
WLTJ/WRRK	Year Round	Job openings are offered on our websites (www.wltj.com and www.bobfm96.9.com) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry.