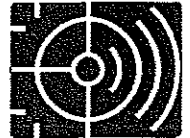


# STEEL CITY MEDIA

PITTSBURGH'S PREMIER MEDIA GROUP



## Recruitment Initiatives Implemented From April 1, 2008 to April 1, 2009

Type of Initiative	Date Implemented	Description
Spring Job Fair	April 3, 2008	*Westpac Spring Job Fair, Monroeville, PA
2008 Job & Intern Fair	September 25, 2008	*Duquesne University, Pittsburgh, PA
Career Expo 2008	September 30, 2008	*Robert Morris University, Moon Township, PA
Spring Job & Intern Fair	February 26, 2009	*Duquesne University, Pittsburgh, PA
WLTJ/WRRK Internship Program	2008-2009 Year Round Program	WLTJ/WRRK offers Internships during the spring, summer, fall and winter semesters. Students are juniors or seniors receiving college credit for their internship. Interns experience each department of radio station from promotions to production. Each intern writes copy for commercials, promos and promotional advertisements. The WPNT, Inc. Internship Program is run by our promotions department who meets with and recruits the interns.
WLTJ/WRRK	Year Round	Job openings are offered on our websites ( <a href="http://www.wltj.com">www.wltj.com</a> and <a href="http://www.bobfm96.9.com">www.bobfm96.9.com</a> ) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry.